



Where

Wecoop

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Società cooperativa europea

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About

Wecoop is the European Cooperative Society for **the employees of the CCPL** group through which members take an active part in the management and direction of the business.

Wecoop is one of the **first companies in Italy** which has taken the form of a European Cooperative Society. Born from the CCPL Group's intention to keep alive the **identity and values** of the co-operative enterprise in an innovative way, Wecoop is the tool for an active and direct **participation of workers** in management and direction of the business.

It is a cooperative of employees based on the principles of **internal democracy**, whose activities range from the economic to the social and cultural, to which is adheres on a **strictly voluntary basis**.

The CCPL Group, in fact, is one of the largest Italian Cooperative Industrial groups which is marked by a broad sector of diversification . Having always been **innovative**, it has marked its process of international expansion with manufacturing and commercial presence in several European countries and in the 'Mediterranean area, particularly in Spain, France, Portugal, Slovakia and Morocco. It is the tool **for workers of different countries** to be protagonists of the business life of the CCPL Group. With the culmination of a process that began in 2008, Wecoop was **officially established in October 2011**, quickly surpassing the quota of 500 members (of which about one-third are non-Italian) of a total population of approximately 1,200 employees.

In April 2012, Wecoop made his entrance into CCPL and its President Morena Poggioli entered

the board of directors of the Group. This fact as well stands to prove the **innovation and change** that the European Cooperative Society may determine. In fact Morena with her 34 years of age is not only the youngest member of the Council, but also the only woman to join.

Participation, integration and innovation: these are the key words of the mission Wecoop

Activities

The different activities are reflected in the working groups in which it is organised, the *Board of Directors of the company are divided by areas of interest:*

- **Economic** activities
- Activities of a **social (welfare)**
- Activities for **Members**
- Activities of **social communication**
- **Technical** activities (regulations, laws)
- Relationship with the **Company Cral**
- **Conventions** for members and buying groups
- **Relations** with Group companies CCPL

Business purpose

The main purpose of the Company is to **satisfy the requirements** and **promote the business** and social activities of its members. This will be pursued through the accomplishment, mainly in **favour of the members**, of: - marketing activities with regard to hardware and software computer materials;

- **training**, educational and teaching activities;
- **cultural**, social and recreational activities;
- activities in **defense of purchasing power**, such as collective purchases of commodities and stipulation of conventions for services at advantageous prices;
- activities in **defense of savings**;
- activities that **promote the cooperative culture**;
- all other similar activities in addition or incidental to those listed above.

The activities may be performed in Italy, France, Slovakia, Spain and in every other European Union member or non-member country in which the Company is authorised to operate, with the chief intention of pursuing the aims described in the next point.

In accordance with and within the limits of Italian law, the **Company may receive loans** from its members for the purpose of attaining its business purpose. The formalities according to which such activities are accomplished are established in dedicated regulations approved by the members' resolution. *It is absolutely forbidden to raise funds amongst the public in any form whatsoever.*